## SYF 2023 Celebrations Open Call Photo and Video Challenge

### A. OVERVIEW

Want to enhance your skills in the areas of digital media, photography, and videography through real-life application? SYF is inviting students from MOE schools (Secondary and Pre-University Levels) and Special Education schools (ages 13 and above) to participate in the SYF 2023 Celebrations – *Photo and Video Challenge*.

Get a chance to be shortlisted in this challenge and build your personal portfolio through:

- Masterclass for photography and videography
- Capturing photographic or videographic iconic moments to create a photo series or a video for SYF Celebrations
- Selecting and editing photographs or footages for the SYF website and social media platforms

## B. THEME

The theme for the Photo and Video Challenge this year is

## Glow Up

Glow Up is an informal term that describes a timely and positive transformation. It focuses on increased self-confidence and implies that our youths now 'glows brighter' or 'shines' due to their transformation.

This year's theme invites students to:

- Create photographic series of SYF 2023 Celebrations of student-performers in action OR
- Create a 2 3 minutes video of SYF 2023 Celebrations of student-performers in action.

## C. <u>REGISTRATION</u>

- The *Photo and Video Challenge* is open to students from Secondary 1 to Pre-University levels studying in MOE schools and Special Education schools (ages 13 and above).
- Participating students should exhibit interest and aptitude in photography/videography and/or have some prior experience in covering events in a school or public setting.
- Students will be shortlisted based on:
  - Personal portfolio of a minimum of 5 event/documentary photographs from prior events and/or one edited video of any length
  - Students' prior experiences in photography and/or videography

By registering for the *Photo and Video Challenge*, participants are deemed to have consented to the videorecording and photography of their students and staff by the Arts Education Branch (AEB) and their partners for archival and publicity purposes, where applicable.



## D. HOW TO PARTICIPATE

# Step 1: Seek parental/guardian consent for: I. Participation in the Photo and Video Challenge II. Featuring you and your submission on SYF social media platforms (Facebook, Instagram, YouTube).

#### Step 2: Submission of participation interest online

- Submissions close on Friday, 28 April 2023, 5pm.
- All entries must be submitted through the <u>FormSG link</u> or through the following QR code.



https://go.gov.sg/syf2023opencallphotographyandvideography

The following details are required for the online submission:

#### Student participant:

- Name of School
- Full name
- Age
- Email

#### Teacher-in-charge:

- Full name
- Email
- Contact Number

#### Parent/Guardian:

- Full name
- Contact Number

#### Other information:

- Indicate participation in:
  - Photography and/or
  - Videography
- Indicate the type of equipment used (may include any equipment that may be loaned from school):



- Smartphone (this is good enough for photography and videography at 1920 X 1080-pixel resolution with storage space) OR
- DSLR Camera OR
- Video Camera
- List your/participant's prior experiences in event or documentary photography and/or videography
- Insert a website link to your portfolio, if applicable
- Upload a <u>link</u> to a folder of a minimum of 5 event/documentary photographs <u>or</u> at least 1 video of any length
- Before uploading the link, <u>rename the photos/ video submission in</u> the following format:

Photo	<pre><fullnameofstudent>_<phototitle>_ <photoorder> e.g. MayLee_Event's Name_1</photoorder></phototitle></fullnameofstudent></pre>
Video	<pre><fullnameofstudent>_<videotitle> e.g. MayLee_VideoTitle</videotitle></fullnameofstudent></pre>

Entries that are incomplete, incorrectly filled in, submitted late or with links that do not work/ fail to download will <u>not</u> be considered.

#### Step 3:

Shortlisted students are required to participate in a Masterclass for Photography and Videography and apply their learning at selected SYF rehearsals from 27 June to 1 July 2023, and at selected SYF performances on 30 June and/or 1 July 2023.

Selected students' works from the SYF rehearsals and performances on the above dates will be featured on the SYF social media channels and other communications channels.

The Organiser reserves the right to edit the selected works without obtaining further permission of the participant(s).

## E. THINGS TO NOTE WHEN SUBMITTING YOUR ENTRY

Photo and video submissions shall follow these specifications:

Photos	Videos
<ul> <li>✓ JPEG (.jpg) file format</li> <li>✓ Min. 2.5 MB and max. 10 MB per image</li> <li>✓ 300 dpi</li> <li>✓ Max 3000 px on long side</li> </ul>	<ul> <li>✓ MP4 (.mp4) or MOV (.mov) file format</li> <li>✓ Max. 150 MB per file</li> <li>✓ Video can be shot on any device in landscape orientation, with aspect ratio of 16:9</li> <li>✓ Must not be a slideshow or photo collage</li> </ul>

Photos/Video must be	Photos/Video must NOT
✓ Original. Minor editing (for brightness, contrast, colour modification and simple cropping) to photos is allowed. Videos that are edited or modified with video editing software/ applications are allowed.	<ul> <li>Contain any depictions or activities that are deemed indecent, offensive, politically insensitive, racially insensitive, or unlawful.</li> <li>Include watermarks, borders or signatures.</li> </ul>
✓ Taken not more than three years ago	

Please note that entries that are deemed unsuitable, <u>will not</u> be featured on any of the MOE and SYF platforms.

## F. COPYRIGHT GUIDELINES TO TAKE NOTE OF

- When submitting any photographs / audio recordings / video recordings to the Ministry of Education and Singapore Youth Festival, participants must:
  - i. **be the creator / owner of all the material** submitted (except where the platform has provided material for participants to work with).
  - ii. have sought permission from the owner(s) when using material from another source or person.
- In submitting any photographs / audio recordings / video recordings to SYF Celebrations 2023, a platform under the Ministry of Education (MOE), participants agree to grant the Government of Singapore a royalty-free, worldwide, irrevocable, perpetual, non-exclusive licence to use, modify, copy, publish, perform, communicate, and make available and / or broadcast the work (the "Licence") for non-commercial purposes.



## G. TIMELINE

Date	Time	Event
28 April 2023	5pm	Deadline to submit entry for the Photo and Video Challenge.
May 2023	-	Selection of participants for SYF 2023 Celebrations photographers and videographers.
5 June 2023	-	Students will be notified via e-mail if they are selected.
22 June to 1 July 2023	-	Selected student will participate in the Photography and Videography Masterclass, capture photographs and live footages of the SYF Celebrations Rehearsals and cover the Celebrations Performances.  At a later date, students would be allocated the exact dates for the Masterclass and SYF Celebrations Rehearsals (at least 1 day from 22 to 28 June) and event coverage (30 June and/or 1 July).
July 2023	-	Selected students' work will be featured on SYF website, Facebook and Instagram pages.  Schools will be notified via e-mail if their students' photo/video story are selected to be featured.
4 August 2023	-	Students will receive their e-certificates.

## H. CONTACT US

For any queries, please drop us an email to contact Ms Liau Shu Juan at LIAU\_Shu\_Juan@moe.gov.sg or Ms Lee Kwee Hwa at LEE\_Kwee\_Hwa@moe.gov.sg.

# We look forward to your participation in SYF 2023 Celebrations!

